

# COOKIES POLICY

*Updated: 14 of April 2021*

We use cookies on our website <https://oton.market/> (“**Website**”). This document is designed in order to explain to you how we use these cookies. If you have any further questions, please, drop us a line at: [info@oton.market](mailto:info@oton.market).

This Cookies Policy is an integral part of our Privacy Policy. If any provisions of the Privacy Policy contradict to the provisions of this Cookie Policy, the latter should apply.

## **What are cookies?**

Cookies are tiny pieces of code that are sent to your browser the first time you visit the Websites. Cookies remain in your computer or mobile device and enable our server to provide a number of features to help the Websites operate effectively and to improve your experience when you use the Websites as a returning visitor.

## **How does it work?**

Your browser tells our server whether any cookies files were downloaded onto your device, and after our server connects to the cookies we are able to analyse certain information that cookies files provide us.

Cookies are used to enhance your user experience enabling us to see your past actions and preferences on the Websites, analyse this information, and provide you with more relevant information on services you are currently using or may use in future.

In addition, cookies enable behavioural advertising. That means that they provide an opportunity for you to see relevant ads.

## **Which types of cookies does the Website use?**

We uses the following types of cookies files when you enter the Website:

<b>Categories of Use</b>	<b>Description</b>
<b>Performance cookies</b>	These cookies ensure the Website delivers you information and services securely and optimally. You cannot opt out from the use of these cookies, as they are essential to the Website’s performance.

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**Analytical cookies**

These cookies help us to count the number of users, as well as to see how you use our Website. For instance, these cookies tell us how much time you spent on our Website, on which buttons you have clicked, which documents you have downloaded etc. We use these data to find out things that our users are interested in. These data enable us to improve your experience and boost our services. We engage trusted third parties' services, in order to place such cookies on your device and analyse the respective data.

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**Advertising cookies**

These cookies record your visit to our websites, the pages you have visited and actions you have taken. We will use this information to make our advertising displayed on other platforms (by third party advertising providers) more relevant to you. We may share this information with third parties for this purpose, for example, we may serve you a relevant advertisement based on your browsing history with our Website. We also use third party cookies so we can personalise our advertisements to you and to help us analyse our customers' behaviour. Our third-party advertising providers set anonymous cookies on other websites that we advertise on. If you receive one of those cookies, we may then use it to identify you as having visited that site if you later visit our Website. We then personalise our advertisements to you based on this information.

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**Functionality cookies**

These enhance your use of our Website. They recognize you when you return to our Website and tell us about your preferences.

**How we deal with data collected through the cookies?**

If you visited our Website and came here, cookies consent message was the first message that you were likely to see that prompted you about the fact that cookies are used and active on our Website. In most cases, we ask you about your consent to install cookies. This does not apply only to the strictly needed cookies, which are performance cookies.

Data that we collect with the cookies are processed in accordance with provisions of our Privacy Policy. For instance, these data can be accessed by our employees, sub-contractors and affiliates.

We also use the services of Google Analytics and Yandex Metrica when installing cookies and using data collected through them. Thus, we also may transfer such data to Google LLC which is the company residing in the USA. They adhere to the requirements of the EU-US Privacy Shield. As well as, we also may transfer such data to Yandex LLC which is the company residing in Russian Federation.

We store the personal non-anonymous data collected with the use of cookies within 1 month. In the end of this period, we make all such data anonymous and store it only for the statistical purposes.

### How to manage cookies?

You can manage the use of cookies, including advertising cookies, and disable the sharing of data with partners for advertising purposes by using the steps set out here. In some cases, you can turn off advertising cookies on a cookie-by-cookie basis, and we give the most common examples below.

You can find information about how to opt out of the cookies provided by our key partners here:

Service/ Cookies	Category	Name	Purpose	Out put	Privacy Policy
Google Analytics	Performance cookie	_ga, _gat, _gid, gtm-EKLanding-Page, gtm-PrevPage, GAUH	Collects and aggregates data about how users interact with our web-site, what pages they look at, how long they spend on them, and other details such as if they have booked a flight or registered in our email database. We use this information to know if our platforms are working as intended, as well as understanding how our users are getting to our site.	<a href="#">Opt out</a>	<a href="#">Privacy policy</a>
Google Adwords	Advertising cookie			<a href="#">Opt out</a>	<a href="#">Privacy policy</a>

Facebook pixel	Advertising cookie				
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### **Can I turn the cookies off?**

Yes, you can do that by choosing the appropriate settings on your browser. The following links might be useful for you to choose the best option of your browser:

[For the users of Internet Explorer](#)

[For the users of Firefox](#)

[For the users of Chrome](#)

[For the users of Safari web and iOS.](#)

Please note, however, that if you turn the cookies off, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly since the services will no longer be personalised to you. It may also stop you from saving customised settings.